AUSTRALIAN NATURAL HYDROGEN AND HELIUM CONFERENCE 2027

NH2A

7-10 JUNE 2027 HOTEL GRAND CHANCELLOR HOBART

SPONSORSHIP AND EXHIBITION PROSPECTUS

Your opportunity to connect with the people shaping Australia's natural hydrogen and helium future.

A MESSAGE FROM THE CONVENOR

The Australian Natural Hydrogen and Helium Conference is happening again, but this time we are heading to Hobart in the beautiful state of Tasmania.

You'll note Helium has been added to the conference title – that's because it has become clear the noble gas is a massive opportunity for Hydrogen explorers.

The first Helium flow has been demonstrated in what were previously hydrogen-focussed wells on the Yorke Peninsula. The two gases seem to co-exist and a number of our member companies are now looking into this opportunity. Two commercial targets from one well? Why not!

There will be two whole days of technical presentations at the conference, followed by a half day workshop.No doubt there will be much to discuss, as the Natural Hydrogen and Helium exploration industries have been very active over the last year.

Various members of our growing organisation have been acquiring data to progress their projects to find recoverable Natural Hydrogen.

Although Australia has been at the forefront of the Natural Hydrogen exploration wave, other international jurisdictions have caught up with dedicated wells drilled in Canada and dedicated exploration licenses awarded in the Philippines.

This conference is a great opportunity to grow your network and share your experiences and as per previous years, we have a great program lined up with pre and post conference tours, evening events and a special workshop.

Come and join us in Hobart between 7 and 10 June next year. See you there..

Neil McDonald
2026 Chair



THE BOARD

Neil McDonald, Director / Chair
David Biggs, Director
Elinor Alexander, Director
Aviv Kirshenbaum, Director
Frank Glass, Secretary

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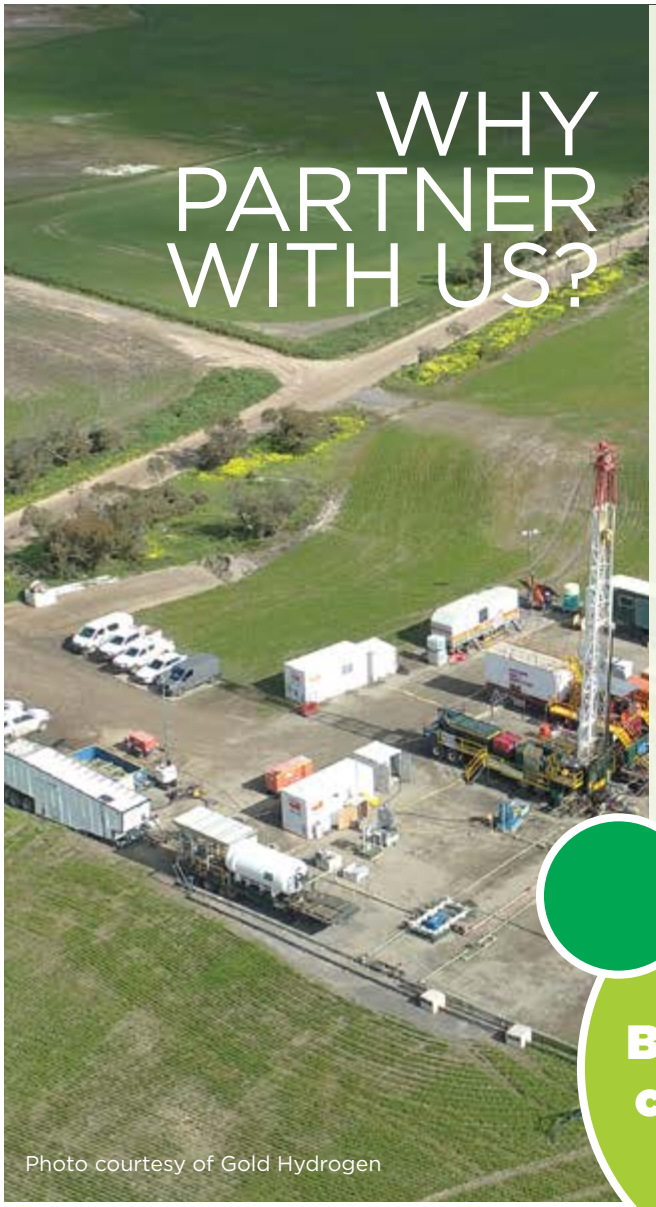


Photo courtesy of Gold Hydrogen

WHY PARTNER WITH US?

Partner with the Australian Natural Hydrogen and Helium Conference and put your organisation at the heart of one of Australia's most exciting emerging energy sectors.

- Connect with the people shaping Australia's natural hydrogen and helium future — meet explorers, researchers, investors, government representatives, technology providers and industry leaders.
- Reach a highly targeted audience — engage directly with professionals actively involved in exploration, geoscience, technology, resource development and the emerging hydrogen and helium economy.
- Position your brand in an emerging industry — associate your organisation with innovation, exploration and the development of new energy resources.
- Build valuable industry relationships — create opportunities to meet potential clients, partners, investors, collaborators and suppliers in a focused conference environment.
- Showcase your expertise and capabilities — demonstrate your technology, services, products and knowledge to an audience looking for solutions to the challenges of natural hydrogen and helium exploration and development.
- Be part of the conversation — gain visibility alongside leading Australian and international experts, researchers and organisations working at the forefront of the sector.
- Support knowledge sharing and industry growth — align your organisation with the NH2A's commitment to independent information sharing and the responsible development of natural hydrogen in Australia.
- Get noticed beyond the conference — benefit from opportunities to promote your organisation before, during and after the event through conference communications, digital channels and on-site exposure.

Be part of the conversation

Be part of the industry shaping what comes next.

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FAST FACTS

7-10 June 2027

Hotel Grand Chancellor

Hobart

150+ Australian and international delegates expected to attend

OUR COMMITMENT TO YOU

From day one, our experienced conference team will work closely with you to ensure seamless communication, timely support and clear guidance on every aspect of your partnership.

We are dedicated to maximising the value of your investment by strategically amplifying your brand's presence before, during and after the conference. Through a targeted and integrated marketing strategy, your organisation will benefit from meaningful exposure across key channels — connecting you directly with a highly engaged audience of decision-makers and influencers.

Your success as an exhibitor or sponsor is important to us, and we are committed to delivering an experience that is professional, impactful and results driven.

KEY CONTACTS



TIM ARCHER
Conference Manager
T 61 3 6234 7844
E tim@laevents.com.au



KIM MURRAY
Sponsorship & Exhibition Manager
T 61 3 6234 7844
E kim@laevents.com.au

Leishman



NIPALUNA HOBART, LUTRAWITA TASMANIA

In Hobart, you can see world-renowned art, eat freshly caught seafood and climb a mountain all in one day.

The Tasmanian capital of Hobart is a dynamic city that surpasses expectations at every turn. Australia's southernmost capital is brimming with history and bursting with creativity (hello MONA). It boasts an incredible food and wine scene with local produce making the short journey from farm to table and is fringed by scenic wilderness.

It sits at the southern end of the island, on the edge of the River Derwent. It is a port town that dates back to early explorers and convicts sent here for stealing rams. It's the second deepest port in the world but also offers a myriad of waterways that please the sailor who has navigated a globe of oceans. Calm rivers, spinnakers of energetic colour across the Derwent and secret coves. It's also home to the finish line of one of the world's greatest blue water ocean races, The Rolex Sydney to Hobart.

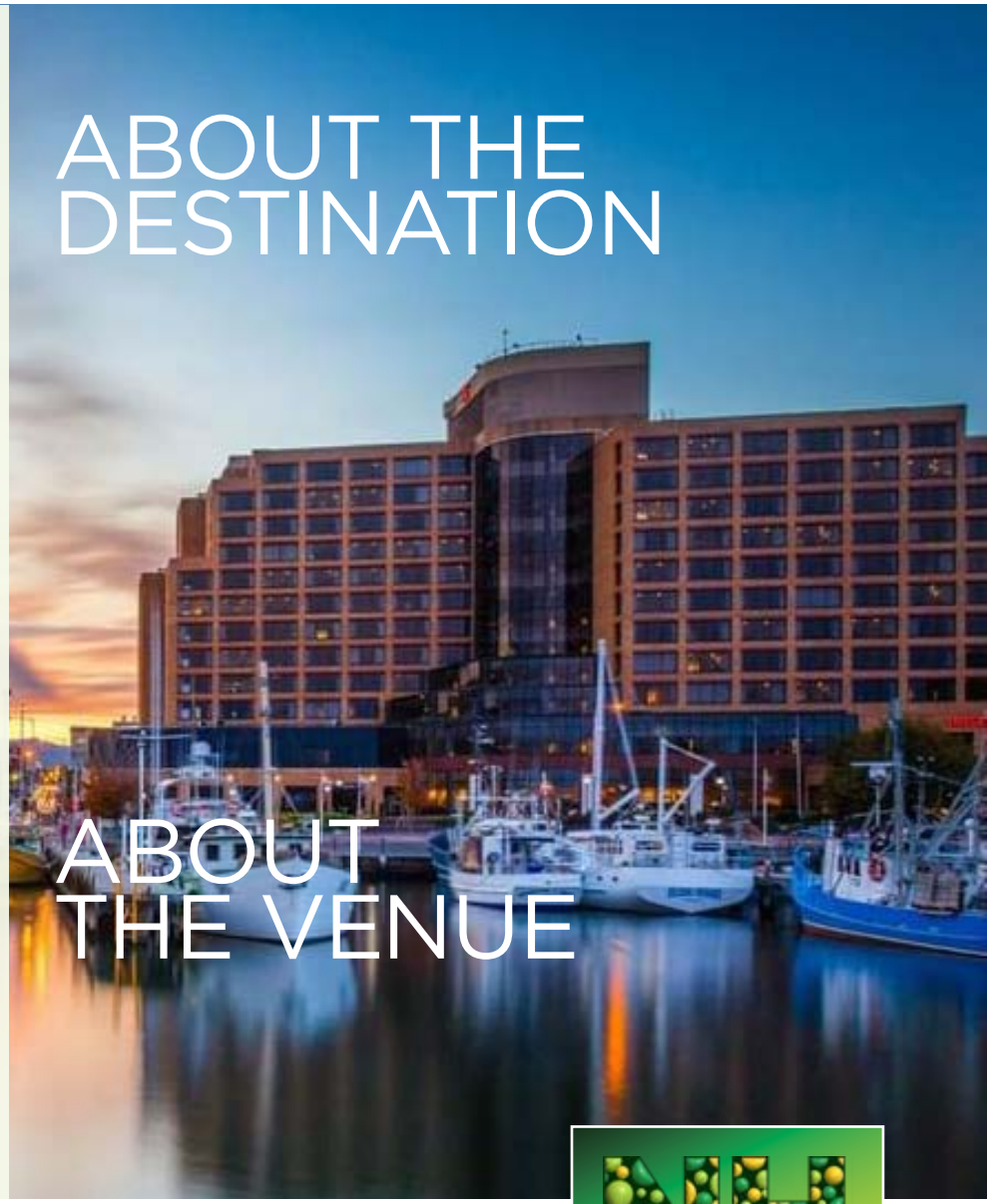
THE HOTEL GRAND CHANCELLOR

Experience exceptional comfort and service while being perfectly positioned directly on Hobart's waterfront. Hotel Grand Chancellor offers breathtaking views of the Hobart Harbour, city surrounds and Kunanyi Mount Wellington.

The central location means you are only a short walk from the city and all major attractions such as Salamanca, Battery Point, the shopping precinct and the MONA Ferry.

ABOUT THE DESTINATION

ABOUT THE VENUE



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Photo courtesy of Gold Hydrogen

PROGRAM AT A GLANCE

MONDAY 7 JUNE
Registration opens
Exhibition Build
Exhibition Bump in
Pre social tours and
Welcome Reception

TUESDAY 8 JUNE
Conference sessions
Exhibition open
Gala Dinner

WEDNESDAY 9 JUNE
Conference sessions
Exhibition Bump out
Poster Session

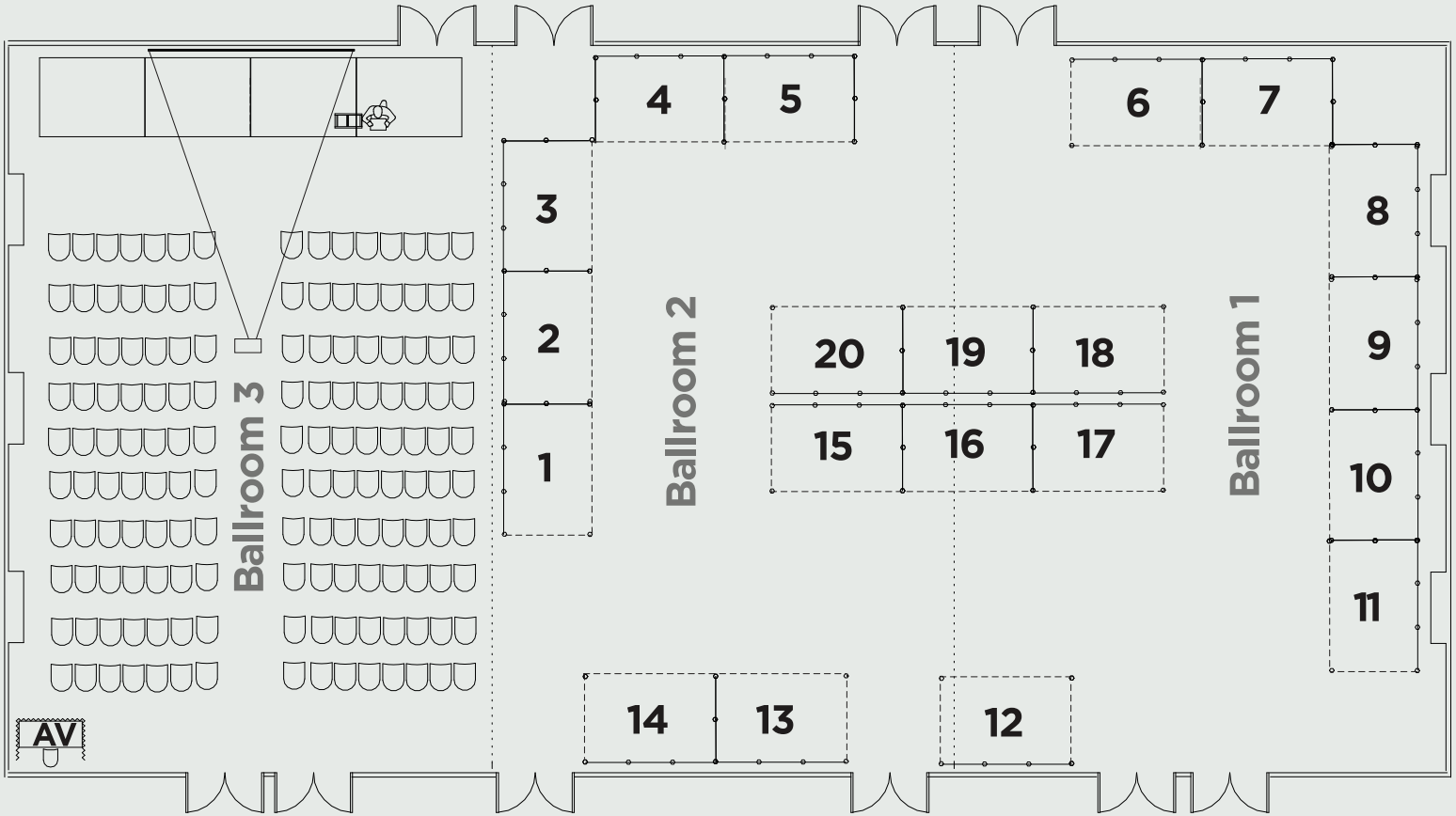
THURSDAY 10 JUNE
Conference Workshop

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VENUE FLOOR PLAN



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2025 SPONSORS AND EXHIBITORS

Here's our 2025 sponsors and exhibitors who benefitted from new business opportunities and collaborations.

KOLOMA AUSTRALIA

Gold Hydrogen

TOTAL SEISMIC

CSIRO

TERREX SEISMIC

Faraday Geophysics

Government of South Australia

constellation RESOURCES

macallum new energy

RISC

AZTECH WELL CONSTRUCTION

SGS

THOR ENERGY PLC



Photo courtesy of Gold Hydrogen

SPONSORSHIP PACKAGES

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in Australian Dollars and are inclusive of GST.

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PLATINUM PARTNER

EXCLUSIVE

$9,500

Lead the way in an emerging industry. The Platinum Partnership places your organisation at the forefront of the Australian

Natural Hydrogen and Helium Conference, delivering premium visibility, meaningful engagement and the opportunity to align your brand with the future of this exciting sector.

Promotion

- Exclusive sponsorship and acknowledgement as the ANHH Conference Platinum Partner
- Verbally acknowledged throughout the conference as Platinum Partner
- Includes **exclusive sponsorship of the Conference Dinner**
- Opportunity to welcome guests to the Conference Dinner (5 minutes maximum)
- Recognition as the Platinum Partner on dinner menus and signage at the Conference Dinner
- Opportunity to provide a gift to each of the dinner guests (at sponsor's own expense)
- Sponsor's own signage prominently displayed at the Conference Dinner venue (maximum of 2 pull up banners to be displayed)
- Social media posts to announce your sponsorship – LinkedIn and Facebook art to be supplied by sponsor, one per edition)
- Company logo and profile in the electronic handbook and website (including link)
- Logo recognition in all conference promotional material, including venue signage
- Electronic brochure in the electronic handbook
- Full page advertisement in the electronic handbook (finished art to be supplied by sponsor)
- Opted-in delegate list – name, position, organisation, city, country

Registration and Exhibition

- Three full conference registrations including daily catering, entry to the Welcome Reception and Conference Dinner
- One 6 metre x 2 metre exhibition booth positioned in a prime location on the exhibition floor

GOLD PARTNER

3 OPPORTUNITIES

$8,000

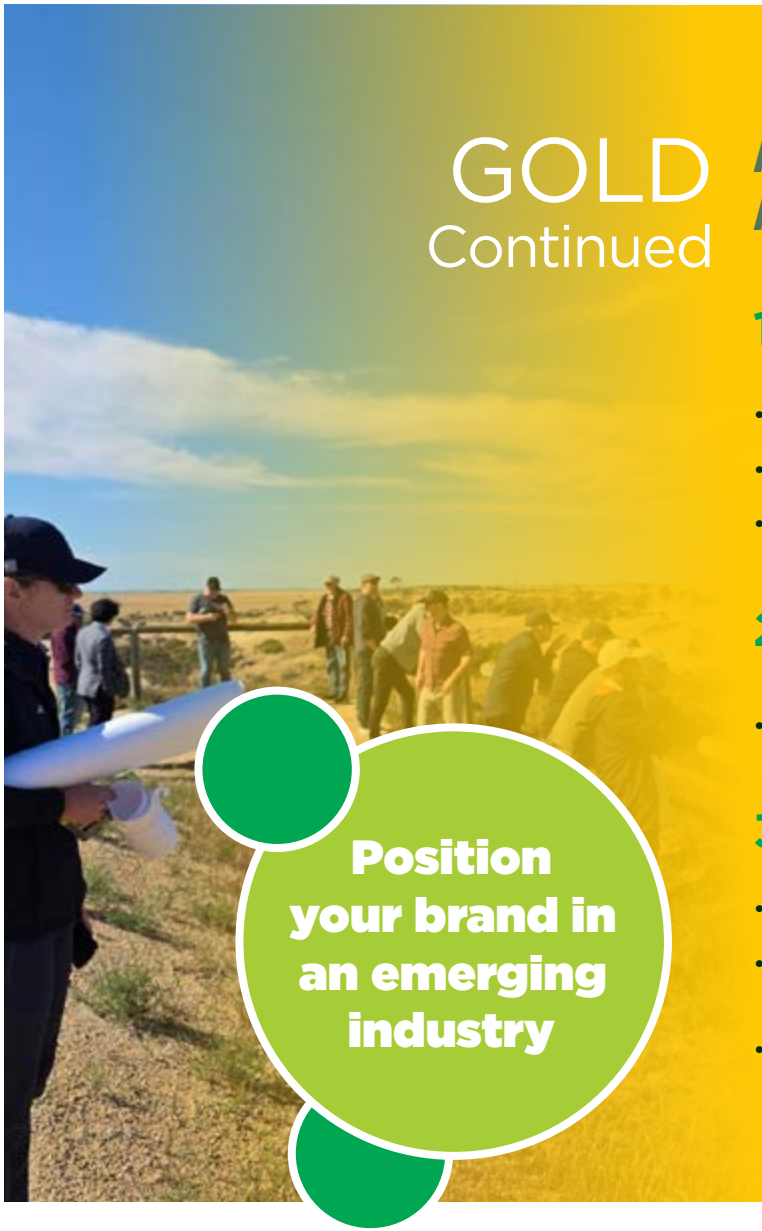
Put your organisation in the spotlight. The Gold Partnership provides a strong platform to showcase your expertise, build valuable industry connections and engage with the people driving natural hydrogen and helium exploration and development.

Promotion

- Exclusive sponsorship and acknowledgement as the ANHH Conference Gold Partner
- Verbally acknowledged throughout the conference as a Gold Partner
- Social media posts to announce your sponsorship – LinkedIn and Facebook art to be supplied by sponsor, one per edition)
- Company logo and profile in the electronic handbook and website (including link)
- Logo recognition in all conference promotional material, including venue signage
- Electronic brochure in the electronic handbook
- Full page advertisement in the electronic handbook (finished art to be supplied by sponsor)

Registration and Exhibition

- Two full conference registrations including daily catering, entry to the Welcome Reception and Conference Dinner
- One 6 metre x 2 metre exhibition booth positioned in a prime location on the exhibition floor



GOLD
Continued

Position your brand in an emerging industry

PLUS CHOOSE ONE OF THE FOLLOWING AS PART OF YOUR GOLD SPONSORSHIP PACKAGE:

1. Welcome Reception

- Exclusive sponsorship of the ANHH 2027 Conference Welcome Reception
- An opportunity to thank delegates for attending (five minutes)
- An opportunity to display signage at the Welcome Reception (max two pull up banners supplied by sponsor)

2. Name Badge and Lanyard

- Exclusive sponsorship of the delegate name badge and lanyard, including logo recognition on each delegate name badge and lanyard along with the conference logo

3. Barista Cart

- Naming rights to the 2027 ANHH Conference Barista Cart and lounge
- Opportunity to brand the barista cart area – two pull up banners and promotional material within the area (barista lounge furniture supplied)
- Opportunity to supply corporate branded aprons, caps and coffee cups (at sponsor's cost)

SILVER PARTNER

MULTIPLE OPPORTUNITIES

$6,850

Make your mark where new opportunities are emerging. The Silver Partnership offers an effective way to build brand awareness, connect with a highly targeted audience and demonstrate your commitment to the growth of Australia's natural hydrogen and helium industry.

Promotion

- Exclusive sponsorship and acknowledgement as the ANHH Conference Silver Partner
- Verbally acknowledged throughout the conference as a Silver Partner
- Social media posts to announce your sponsorship – LinkedIn and Facebook art to be supplied by sponsor, one per edition)
- Company logo and profile in the electronic handbook and website (including link)
- Logo recognition in all conference promotional material, including venue signage
- Electronic brochure in the electronic handbook
- Half page advertisement in the electronic handbook (finished art to be supplied by sponsor)
- Opted-in delegate list – name, position, organisation, city, country

Registration and Exhibition

- One full conference registration including daily catering, entry to the Welcome Reception and Conference Dinner
- One 3 metre x 2 metre exhibition booth positioned in a prime location on the exhibition floor



SILVER
Continued

PLUS CHOOSE ONE OF THE FOLLOWING AS PART OF YOUR SILVER SPONSORSHIP PACKAGE:

1. Poster Session

- Exclusive sponsorship of the Poster Session
- Your logo prominently displayed on the poster boards
- Opportunity to display two pull-up banners in the poster display area (supplied by sponsor)
- Acknowledgement as the Poster Session sponsor during the poster session

2. WIFI

- Exclusive sponsorship of the WiFi service throughout the conference
- The landing page will be your company's home page

3. Program and Keynote Speaker

- Exclusive sponsorship of one of the keynote speakers at the conference
- Your organisation's logo to appear on the screen before the session
- Verbal acknowledgement of your sponsorship by the session chair

REFRESHMENT BREAK

2 OPPORTUNITIES

$2,500

Our delegates work up quite an appetite during their busy conference sessions. Refreshment breaks not only provide a much-needed pause but also draw attendees back to a central gathering area, fostering networking and engagement. This package offers an excellent opportunity for companies to enhance brand recognition in a relaxed, social setting. Your brand will be prominently featured during these breaks, ensuring high visibility and lasting impressions among attendees.

Promotion

- Exclusive sponsorship of one day's refreshment break
- Logo on website etc
- Your organisation's logo will be prominently displayed at refreshment stations on the day of the sponsorship (includes morning and afternoon refreshments, and lunch)
- Opportunity to place your pull up banner near the catering area and promotional items on the catering stations (material provided by sponsor)

EXHIBITION
$3,000

Put your organisation where the conversations are happening.

Exhibition provides a valuable opportunity to showcase your products, services and expertise, connect face-to-face with a highly targeted industry audience and turn conversations into meaningful business relationships.

Exhibitors will be given the opportunity of choosing their exhibition space in the order that bookings are received. The floor plan is subject to change at the discretion of the venue or the conference organisers at any time.

Booth Features

- One 3 metre x 2 metre shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spotlights
- 1 x 4amp / 100w power outlet

Please note: furniture is NOT included in the exhibition booth package

Promotion

- Company logo and profile in the electronic handbook and website (including link)
- Logo recognition in all conference promotional material, including venue signage
- Electronic brochure in the electronic handbook
- Opted-in delegate list – name, position, organisation, city, country
- One exhibitor registration including daily catering and the Welcome Reception (does not include the Conference Dinner)

Custom Booth

Designing a custom exhibition booth for a conference allows you to create a unique and memorable experience that reflects your brand identity. It enhances visibility and attracts attention, setting you apart from competitors. A tailored booth can effectively communicate your message, engage attendees, and facilitate meaningful interactions, ultimately driving better leads and stronger connections. Plus, a well-designed space can leave a lasting impression, encouraging visitors to remember your brand long after the event.

ADDITIONAL TICKETS AND REGISTRATIONS

All staff on site must be registered to attend either by utilising your complimentary registration or by purchasing an additional Exhibitor / Sponsor Registration for $650 each, which includes:

- Daily catering
- Attendance at conference sessions
- Attendance at the Conference Welcome Reception
- Conference dinner tickets may be purchased separately online.

Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician.

Note: Double adaptors will not be permitted on site, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

EVENT SPONSORSHIP AND EXHIBITION APPLICATION TERMS AND CONDITIONS

A full set of terms and conditions for conference sponsorship and exhibition packages are available on the conference website.

When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.



READY TO BOOK?

Please contact Kim for further information or to discuss a specially tailored sponsorship package.

Kim Murray
Sponsorship and Exhibition Manager
T 03 6234 7844
E kim@laevents.com.au

Leishman
it's all about people

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